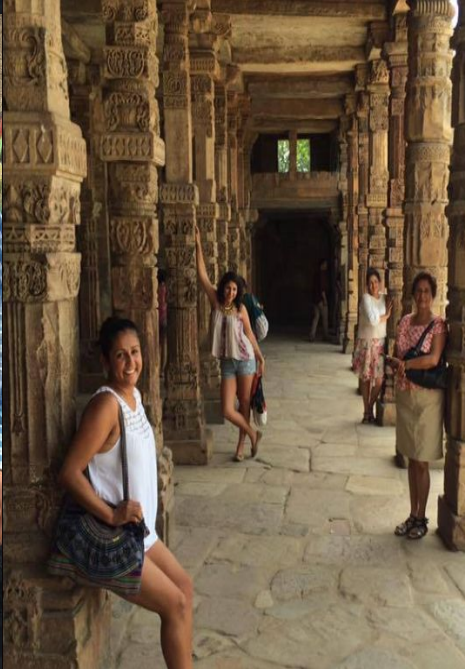


# Communicating for Change

# the power of your voice

a guided practice to mastering a growth mindset

**Who am I?**



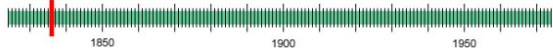


North America, México, Jalisco, Guadalajara



# Land Acknowledgement

March 2 1836  
 Texas declared independence



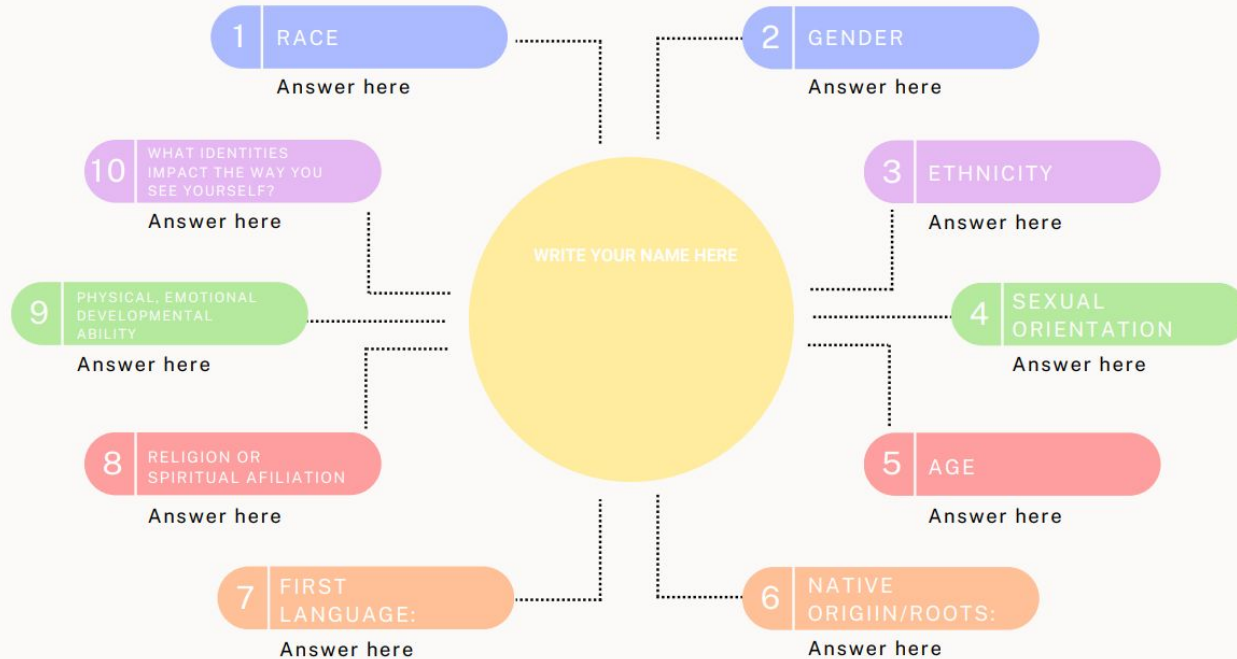
# Labor Acknowledgement



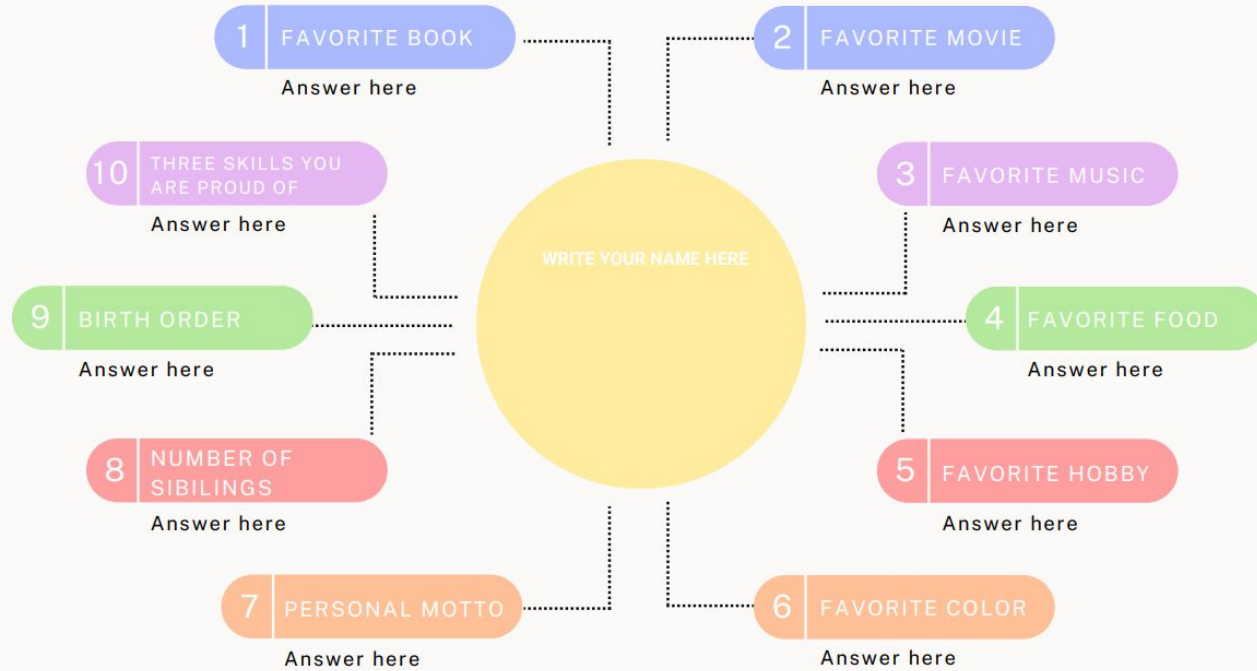
**Who are you?**



# SOCIAL IDENTITY



# PERSONAL IDENTITY



**Self-efficacy** in psychology,  
is an individual's belief in their capacity to act in the  
ways necessary to reach specific goals.

**Self-efficacy** affects every area of human endeavor.

# How do we learn self efficacy?

With guided mastery!

A teaching method where individuals are gradually guided through a series of experiences or tasks to master a particular skill or overcome a specific challenge. This method involves providing structured support, encouragement, and guidance to help individuals build confidence, competence, and a sense of accomplishment.

# Empathize

Becoming aware of the lived experience.

# Define

Specifying the intent and impact of my actions/behaviors.

# Ideate

"In the quiet chambers of thought, where dreams and possibilities intertwine, we ideate, sculpting visions with the tender clay of imagination."

$E = hc/\lambda_0$   
 Planck's constant  
 $F_A = \rho g V$   
 $w = \rho g h$   
 $w = D$

$k = \rho \cos \phi, y = \rho \sin \phi$   
 $x = \rho \cos \phi$   
 $y = \rho \sin \phi$   
 $\rho^2 = x^2 + y^2$

$x = x_0 + vt$   
 $y = y_0 + vt$   
 $z = z_0 + pt$

Formula from  
 a)  $T = \dots$   
 b)  $T = \dots$   
 c)  $T = \dots$   
 d)  $T = \dots$

$w = \rho g h$   
 $w = D$   
 $w = A$   
 $\frac{dp}{p} = \gamma \frac{dv}{v} = 0$

$I = \frac{U}{R}$   
 $R = \frac{\rho L}{S}$   
 $R = \frac{\rho L}{S} \frac{A^2 + B^2 + C^2}{A^2 + B^2 + C^2}$   
 $\sum_{n=0}^{\infty} \exp(-nDw/kT) = \frac{1}{1 - \exp(-Dw/kT)}$   
 $\sum_{n=0}^{\infty} \exp(-nDw/kT) = \frac{1}{1 - \exp(-Dw/kT)}$





**the  
power  
of  
wonder!**



# Prototype

"A prototype is the whispered promise of innovation—a tangible poem, where raw ideas transform into the sculpted beauty of potential, awaiting the symphony of refinement to unleash its full brilliance."



User experience

Design

~ Desire Lines ~

**“...turn fear into familiarity...”**

How do I do that?

How long does it take?

Who and what are my resources?

**Test**

- **Define timeline**
- **Discern**
- **Iterate and Refine**

"In the alchemy of creation and self-discovery, a test is but a gentle breeze that whispers the seeds of understanding, inviting the blossoming of wisdom and revealing the vibrant tapestry within."

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**Linkedin:**

**Soledad Bautista**

**¡MUCHAS GRACIAS!**